

"THE SOUNDS OF MR. BOUNDS"



Butch's Record Mill

5977 TELEGRAPH AVENUE
OAKLAND, CALIF. 94609

GEORGE WALTHER, manager



BUTCH BOUNDS and MARGO NORMAN

OWNER BUS. 658-8480
I. L. BOUNDS RES. 658-3495

LET'S MEET...

MISTER BOUNDS



A most popular phraseology East Bay record buffs are destined to hear will be "the sounds of Mister Bounds" imbedded on many eye-catching pieces of literature denoting the most unique record shop in the Bay Area.

BUTCH'S Record Mill at 5977 Telegraph Avenue in North Oakland is steadily becoming known as the place where music lovers may pick up on all types of recordings, 45's, LP's, albums of the top selections in jazz, pop, rock 'n roll and religious discs.

THE most unique facility housing the Bay Area's most complete record selection is owned and operated by one I.L. (Butch) Bounds.

A bachelor and native of Chicago, Illinois, Mister Bounds has been employed as installation manager of Richmond's Grand Auto Store for the past 10 years.

AN ex-boxer, the five-foot, nine inch 200 pounder once fought and recorded a seven win record as an amateur in his native town.

BUTCH is a 160 bowler who sponsors two bowling leagues at the Lancer Lanes.

HE lists as his favorite food, "cabbage and corn bread" and black is a favorite color.

A member of the Masonic Lodge, he also holds membership in the Play Boy Club.

AN extra special, and a most popular feature, at Butch's Record Mill is the 25¢ special on popular used 45rpms.

SO don't forget... for your favorite holiday recordings, IT'S BUTCH'S RECORD MILL at 5977 Telegraph Avenue. Look for the sign of the windmill.

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